

CEO's Message for June



Greetings to you all

June is here! It is half of the year already. This calls us to reflect and see how far we are with our performance-based accountability. I hope that our annual business plans are being achieved steadily and with measurable goals and targets.

I congratulate Burkina Faso on the successful partnership agreement with UNICEF on the Resilience project in the Sahel region. Hopefully, the proposal you submitted to the Regional Humanitarian Fund for West and Central Africa will be a great success, as well as a learning opportunity for AIRD as an organization. Well done!

In May, I had the opportunity of traveling to the Burkina Faso Country Program. I met the team and discussed with them the vision of the organisation and the role we can all play to contribute towards that. I also met and interacted with Donors and Partners, an initiative of looking outward and tapping into new non-UNHCR funding opportunities. I look forward to visiting DRC and South Sudan, hopefully during 2023. These are the only 2 Country Programs that I have not yet visited.



Fikru and the staff of Burkina

I congratulate all Country Programs that participated in World Refugee Day which was slated for 20th June. This allowed us as an organisation to participate in the day's event and also, popularise the tagline, "Home Away From Home": A World where refugees are always included. Our engagement helped tell our story and the role we play in ensuring that refugees are always included in our programming.

Through social media, we increased our brand awareness and promoted future fundraising initiatives and opportunities. I highly encourage you all to participate in initiatives that drive our brand.

Have a fruitful month of July!



Fikru Abebe Abebe

This month, the Director of Programs, Marc Meyer, traveled to CHAD to provide support to the team, including positioning AIRD for the South Sudan Emergency response and discussing potential additional partnerships with Donors like UNHCR.



Marc and the staff of CHAD

Pictures of staff from Burkina Faso, Niger, DRC, Tanzania, Uganda and HQ, participating in WRD



In the media



Opinion Piece in the Uganda Daily Monitor for WRD by the CEO

Social media at a glance



Mentions 240

Interactions 2.1K

Reach 14.8M

Shares 638

Likes 1.5K