

CEO's Message for September

Greetings to you all.
I hope you are all well!

September is here! A clear reminder of how the year is closing in but also, a month where we celebrate major achievements as AIRD. A great appreciation to all those who were involved, your hard work is having a very big ripple effect on improving the lives of vulnerable people, Refugees. Continuer à!

Fundraising & Partnerships

This month, we celebrate the acquisition of a new Donor. CHAD signed a contract with the Conrad Hilton Foundation. This project will be a partnership with the Country Program to provide emergency safe water and enhance food security and livelihoods among refugees, internally displaced persons, and the host community households of Lac Province. This Grant is USD 500,000.00. Our AIRD CPs are very highly encouraged to take a strategic, deliberate, consistent and proactive goal and target focussed approach, not to mention funding and donor diversification, including: UN Agencies, Bi-laterals, Multi-laterals, Private Corporates, Foundations, Individual Philanthropists, Universities and Research Institutions, National, Regional and Global Networks e.g. AU, IGADD, ADB, World Bank, NEPAD, as well Government sub-contracts. Having a new donor will enable us to reach further and make deeper impact for the beneficiaries.

Launch of Formula 21 and the Multi-skilling center

Formula 21 is an automobile repair and maintenance facility, a partnership between AIRD and CFAO Motors Uganda, and the Multi-Skilling Center is an AIRD Vocational skilling project that targets Youth, women, people with disabilities, Refugees, internally displaced people and their host communities.



The CEO for AIRD, Fikru Abebe Abebe giving his speech.



The Board member and Patron of AIRD, giving his speech



The CEO, Guest of Honor (Mayor), Board Member and Patron of AIRD and the MD of CFAO Motors (extreme right)

These two facilities are interconnected and will create employment opportunities for the community, and also bring professional vehicle maintenance services closer to the people of Mbarara in Western Uganda. The latter will support the development of human capital through vocational quality skilling necessary to support economic growth and job creation.

The event was graced by several dignitaries including the Mayor of the City, AIRD & CFAO Management and Staff, Formula 21 staff, Speaker of Mbarara City, Office of the Prime Minister Rep., Business community, religious leaders, UNHCR, WFP among others. A detailed bulletin will be shared in due course.



Guest of Honor(Mayor) commissions the facility while the CEO and other guests look on.



Guest of Honor(Mayor) and the CEO commissioning the multi-skilling centre

Social media metrics of Formula 21 & AIRD twitter pages during the launch

Mbarara City



Likes **668**



Shares **203**



Reach **6,712**

AIRD & Formula 21 pages



impressions

14,164



engagements

575

Please follow/like the twitter pages, [@Formula21](#), [@AIRDInt](#) for more information about the launch and subsequent information.


Fikru Abebe Abebe